

Attention Small Business Owners: Restaurants, Spas, Gyms, Pet Shop, Cafes, Designers, Consultants, Speakers, Trainers, Celebrities, Freelancers, Book Shops, Florists, Bakeries, Hobby Shops, Toy Stores, Insurance, MLM, Computer Stores, Boutiques, Tailors... and all the rests.



Email Marketing for Offline Businesses

Double Your Business in 60 Days

There are **ONLY** Three Ways to Grow a Business

Whatever you do in your business, there are only three ways to grow:

1. Find more customers
2. Get repeat sales from customers
3. Get customers to buy bigger each time

I am sure you work hard to get more customers. **But what are you doing to get more frequent sales and bigger purchases?**

If you can get more from a single customer, you will experience better, bigger return over your investments (ROI). This is the difference why some businesses struggle and others work and have fun.

The solution is simple – start capturing customers' details and use email for fast, effective communication. **Give yourself an advantage over your competitors and start using email marketing strategies right now.**

Benefits Of Applying **Email Marketing Strategies...**

- **Email is cheap, fast and effective.**
- Automate your marketing with emails, working for you 24-7, all year long.
- **More opportunities to introduce products to your customers, without being in their faces.**
- Build stronger relationship and trust with customers.
- **Start getting better return over investment (ROI) on your advertising.**
- Deliver important messages i.e. relocation, etc.
- **Opportunity for joint venture deals!**

What You Will Learn in this Course

- Learn the **best way** to capture customers' details **online and offline.**
- Simple tricks that will make your customers feel appreciated, making them remember you forever.
- **Discover how to increase email deliverability to your customers.**
- How to write subject lines that will create an itch on your customers' fingers to open and read your emails.
- **Learn how to put your marketing on autopilot, working for you 24-7, all year long!**
- Discover the right type of email to send to your customers that will make them rushing to you with money at hand.

Meet Your Instructor



Iszuddin Ismail (Dino) has been making a full-time living on the Internet for 3 years. Working his business on the Internet, he became a student of marketing. His business mostly comes from email marketing, due to strong relationship he has built with his customers.

Now, Iszuddin is taking his marketing know-how to the offline world, teaching small businesses how to increase profits with simple email marketing strategy.

Need More Info?

Call or SMS: +6012-213 9370 (Dino)
Email: kidino@writetokidino.com
Website: <http://www.InOutMarketing.com/training>

Register Now — — — — —

Date: 24 May 2008 (Saturday) **Time:** 8.30 am to 1.00 pm **Course Fee:** RM50/pax
Venue: Wisma BASIS, No. 22-24, Lorong Medan Tuanku 1, Off Jalan Tuanku Abdul Rahman, 50300 Kuala Lumpur

Name: _____ **Email Address:** _____
Company: _____ **Phone Number:** _____
Address: _____
Post Code: _____ **Seat(s):** _____

- Send form with proof of payment to fax number 03-2178 4935, or scan and email to kidino@writetokidino.com.
- Send payment via cash deposit or Internet-banking to **Kengkawan IT Solutions**, CIMB Bank, A/C #: 1441-001003005-1.
- Online registration and payment available at <http://www.InOutMarketing.com/training>